

GovFin 2025:

# Designing a Digital Future Sponsorship Opportunities

**Tuesday & Wednesday, July 30-31 | Online | <https://govfin.xbrl.us>**

This educational forum will focus on municipal bond issuance reporting and the Financial Data Transparency Act (FDTA), exploring how state and local governments are preparing for regulatory implementation.

Main stage and interactive breakout sessions will focus on how the FDTA can be efficiently implemented. Special pre-conference sessions will provide interested government accounting finance officers and students an introduction to what data standards are, and how they improve efficiencies and modernize reporting.

The event will feature Keynote addresses from David M. Walker, former Comptroller General of the United States, Dave Young, Colorado State Treasurer, and Debra Austin, JD, PhD, Professor of the Practice, University of Denver Sturm College of Law, as well as panelist presentations and attendee discussion of topics designed to address the opportunities and challenges in data standards for meaningful change in regulatory data collection.

The web conference is co-produced with The University of Denver and expected to draw 200+ participants with 50% of attendees drawn from public sector government finance officers and the research community.

The following page lists several packages and additional promotional opportunities available for this event, which is a great opportunity to connect with decision-makers and thought-leaders, create brand awareness, forge new relationships and let regulators and the marketplace know about your organization.

## Confirmed participating organizations:

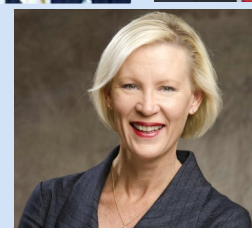
- \* Governmental Accounting Standards Board (GASB)
- \* Office of Municipal Securities, United States Securities and Exchange Commission (SEC)

## Keynote Speakers:

David M. Walker, former United States Comptroller General

Dave Young, Colorado State Treasurer

Debra Austin, JD, PhD



**All sponsor packages and other opportunities include two complimentary registrations.**

Benefit	Host (claimed)	Champion \$8,500 (1 additional available)	Advocate \$4,000	Community \$2,000
welcome remarks or keynote address	X			
introduction of keynote or afternoon program lineup		X		
pre-conference key presenter	X	X		
panel moderation or participation		X		
pre-recorded video before session	X	X		
virtual exhibit with meeting room	X	X	X	X
complimentary passes with CPE add-on	10	10	6	4
pre-event attendee welcome messaging	X	X	X	
co-branding - website, marketing	premium placement	premium placement	X	X
post-event attendee contact list	X	X	X	X

## Other Sponsorship Opportunities

### Networking Reception — \$3,000

- \* day 1 closing remarks (2 min)
- \* event co-branding - website
- \* virtual exhibit with meeting room
- \* post-event attendee contact list

### Digital Q&A — \$4,000

- \* stage branding during Q&A
- \* event co-branding - website
- \* virtual exhibit with meeting room
- \* post-event attendee contact list

### Livestream — \$6,000 (claimed)

- \* day 2 AM introduction (3 min)
- \* event co-branding - website
- \* virtual exhibit with meeting room
- \* pre-event attendee welcome messaging
- \* post-event attendee contact list

Contact Christine Kuglin or David Tauriello to learn more, get involved or discuss other sponsor options.  
christine.kuglin@du.edu || 303-909-9424 OR david.tauriello@xbrl.us || 202-448-1985

## Designing a Digital Future

# Sponsorship Agreement

**Tuesday & Wednesday, July 30-31 | Online | <https://govfin.xbrl.us>**

Please complete this form to participate as a sponsor for this event – remember to review, sign and date the second page. Be sure to print, print to PDF or save the completed file.

Email or fax both pages of the completed agreement to David Tauriello - [david.tauriello@xbrl.us](mailto:david.tauriello@xbrl.us) or 866-516-6923 to receive an invoice for processing.

**These opportunities are available on a first-come, first-serve basis.** Once payment is received, we'll contact you for company logos, copy other materials, as well as sharing a code for complimentary registrations.

Company Name:	XBRL US Member:	Yes	No
Address:			
City:	State:	Zip:	
Contact Name:			
Contact Email:	Phone:		

**Champion**

**Networking Reception**

**Advocate**

**Digital Q&A**

**Community**

**Livestream**

The company listed above agrees to participate as indicated above, and to comply with all the terms and conditions as outlined in this application, including the Rules and Regulations as outlined in this document. It is understood that, once accepted by XBRL US, this application shall become a binding legal obligation.

## XBRL US Sponsor Agreement

**Sponsorship:** Acceptance as an event sponsor in no way implies endorsement of the Sponsor's products and/or services by XBRL US or the University of Denver

**Exhibit Assignment:** Assignment of space will be made on a first-come, first-serve basis with priority based on sponsor level and date of paid contract. XBRL US reserves the right of final decision and the right to amend plans to relocate exhibits in the best interest of the event.

**Character of Exhibits:** Exhibits are subject to the approval of the XBRL US. Exhibiting at an XBRL US event should be approached in a professional manner. XBRL US may take any action (including, but not limited to, removal from exhibit space) to prevent or curtail conduct detrimental to the event, as determined in the sole discretion of XBRL US.

**Cancellation:** Should the show be cancelled for any reason, the sole extent of liability of XBRL US shall be a refund of any amounts previously paid by the Sponsor.

**Indemnification/Hold Harmless:** Sponsor shall indemnify, hold harmless, and defend the University of Denver, XBRL US, and its members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, losses, claims and expenses on account of personal injury, death or damage to or loss of property or profits arising out of or contributed to by any act or omission of the Sponsor or its employees, agents, contractors, patrons and invitees, unless due to the sole gross negligence of XBRL US.

**Limitation of Liability:** The University of Denver and XBRL US, its members, officers, directors, agents and employees shall not be liable for any injury, loss, or damage to any person or property, and the Sponsor expressly releases XBRL US, its members, officers, directors, agents and employees from liability for the same. Notwithstanding any other provision, under no circumstances shall the liability of XBRL US, its members, officers, directors, agents, or employees to the Sponsor exceed amounts paid by the Sponsor to XBRL US, regardless of the nature of the claim.

**Signature**

**Date**

In lieu of my signature, the checked box below certifies that I am authorized and agree to the terms for Sponsorship in connection with this event on behalf of my organization.

**Agree**