



XBRL US National Conference 2010
The Path to Transparency
November 9-10, 2010
Pennsylvania Convention Center, Philadelphia, PA

Tuesday, November 9, 2010

7:00AM – 5:30PM Opposite Main Room 108 Registration			
7:00AM – 9:00AM Exhibit Hall 113 Continental Breakfast with Exhibitors			
8:45AM – 9:00AM Main Room 108	Opening Remarks Chuck Callan , Conference Advisory Committee Chair, Senior Vice President, Regulatory Affairs, Broadridge Financial Solutions		
9:00AM – 9:35AM Main Room 108	Teresa S. Polley , President, Financial Accounting Foundation		
9:35AM – 10:10AM Main Room 108	Donna Roy , Acting Executive Director – Information Sharing, Executive Director – National Information Exchange Model (NIEM), Applied Technology, Office of the CIO, U.S. Department of Homeland Security		
10:10AM – 10:40AM Main Room 108	Alan Smith , Chief Operating Officer, Citi Securities and Fund Services		
10:40AM – 11:00AM Exhibit Hall 113 Networking Break with Exhibitors			
11:00AM – 12:15PM Main Room 108	GENERAL SESSION Lessons Learned From the SEC’s Rollout of XBRL: A Roundtable Discussion Among Preparers		
12:15PM – 1:30PM Exhibit Hall 113 Lunch with Exhibitors			
GENERAL SESSION		INNOVATION WORKSHOP	
1:30PM – 2:45PM Main Room 108	Investors and XBRL—Setting the Standard for Data Quality	1:30PM – 2:45PM Breakout Room 111B	Tag, you’re it, what’s next for XBRL?
2:45PM – 3:15PM Exhibit Hall 113 Networking Break with Exhibitors			
3:15PM – 4:30PM Main Room 108	A US Roadmap for XBRL Financial Reporting	3:15PM – 5:30PM Breakout Room 111B	Tag, you’re it, what’s next for XBRL? (continues)
4:30PM – 5:30PM Main Room 108	Accounting Firms and XBRL		
5:30PM – 7:30PM Exhibit Hall 113 Opening Reception with Exhibitors			



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Wednesday, November 10, 2010

7:30AM – 12:00PM Opposite Main Room 108 Registration			
7:30AM – 8:30AM Exhibit Hall 113 Continental Breakfast with Exhibitors			
8:30AM – 8:45AM Main Room 108	Opening Remarks Chuck Callan , Conference Advisory Committee Chair, Senior Vice President, Regulatory Affairs, Broadridge Financial Solutions		
8:45AM – 9:15AM Main Room 108	Cynthia Meyn , Senior Vice President, Pimco		
9:15AM – 9:45AM Main Room 108	Trevor S. Harris , The Arthur J. Samberg Professor of Professional Practice Co – Director, Center for Excellence in Accounting and Security Analysis, Columbia Business School		
9:45AM – 10:15AM Exhibit Hall 113 Networking Break with Exhibitors			
GENERAL SESSION		XBRL ESSENTIALS	
10:15AM – 11:30AM Main Room 108	Corporate Actions Life Cycle – The Business Case for Automation (Panel)	10:15AM – 11:30AM Breakout Room 109B	Getting Started Once You Have the Basics
11:30AM – 12:45PM Main Room 108	Corporate Actions Life Cycle – The Technology Plan (Panel)	11:30AM – 1:30PM Breakout Room 109B	Detailed Footnote Tagging and Handling Tables
12:45PM – 2:00PM Exhibit Hall 113 Lunch with Exhibitors		<i>12:45PM</i> – Box lunches for session attendees	
2:00PM – 3:15PM Main Room 108	Proxy and Governance (panel)	1:30PM – 3:25PM Breakout Room 109B	Quality Control and Trust in the XBRL Process – assurance, validation and lessons learned
3:15PM – 3:30PM Main Room 108	Highlights from Innovation Workshop		
3:30PM – 4:00PM Exhibit Hall 113 Networking Break with Exhibitors		3:25PM – 3:50PM Exhibit Hall 113 Networking Break with Exhibitors	
4:00PM – 5:00PM Main Room 108	Technical XBRL Issues – a Non – Technical Review (panel)	3:50PM – 4:30PM Breakout Room 109B	Bringing XBRL In – House. What are the options? What should you consider?
		4:30PM – 5:00PM Breakout Room 109B	The US GAAP Financial Reporting Taxonomy – an Overview of the 2011 Release
5:00PM – 7:00PM Exhibit Hall 113 Closing Reception with Exhibitors			