

GovFin 2025:

Designing a Digital Future Sponsorship Opportunities

Tuesday & Wednesday, July 30-31 | Denver, CO | <https://govfin.xbrl.us>

This educational forum will focus on municipal bond issuance reporting and the Financial Data Transparency Act (FDTA), exploring how state and local governments are preparing for regulatory implementation.

Main stage and interactive breakout sessions will focus on how the FDTA can be efficiently implemented. Special pre-conference sessions will provide interested government accounting finance officers and students an introduction to what data standards are, and how they improve efficiencies and modernize reporting.

The event will feature a Keynote address from David M. Walker, former Comptroller General of the United States, as well as panelist presentations and attendee discussion of topics designed to address the opportunities and challenges in data standards for meaningful change in regulatory data collection.

The conference is expected to draw up to 125 in-person participants with 50% of attendees drawn from public sector government finance officers and the research community. The conference is hosted by The University of Denver and is to be held in the Sturm College of Law.

The following page lists several packages and additional promotional opportunities available for this event, which is a great opportunity to connect with decision-makers and thought-leaders, create brand awareness, forge new relationships and let regulators and the marketplace know about your organization.

Confirmed participating organizations:

- * Governmental Accounting Standards Board (GASB)
- * Office of Municipal Securities, United States Securities and Exchange Commission (SEC)

Keynote Speaker:



David M. Walker, former United States Comptroller General

All sponsor packages and other opportunities include two complimentary registrations.

Benefit	Host (claimed)	Champion \$10,000 (2 available)	Advocate \$7,500 (6 available)	Community \$2,500
welcome remarks or keynote address	X			
introduction of keynote or afternoon program lineup		X		
panel moderation or participation	X	X		
exhibit table	X	X	X	
up to 4 additional passes	comp	50%	33%	
pre-event attendee welcome messaging	X	X	X	
full-page event program ad	X	X	X	
co-branding - website, marketing, signage, program	premium placement	premium placement	X	X
printing and check-in distribution of one-page 'sell sheet'	X	X	X	X
post-event attendee contact list	X	X	X	X

Other Sponsorship Opportunities

Networking Reception – \$6,000

- * closing remarks (2 min)
- * signage on food & beverage tables
- * event co-branding - website, program
- * post-event attendee contact list

Day 2 Meal Plus Break – \$6,000

- * signage on food & beverage tables
- * event co-branding - website, program
- * post-event attendee contact list

Digital Q&A – \$4,000

- * app & stage branding during Q&A
- * event co-branding - attendee communications, program
- * post-event attendee contact list

Livestream – \$6,000

- * day 2 AM introduction (3 min)
- * event co-branding - website, program
- * check-in distribution of one-page 'sell sheet'
- * pre-event attendee welcome messaging
- * post-event attendee contact list

Contact Christine Kuglin or David Tauriello to learn more, get involved or discuss other sponsor options.
christine.kuglin@du.edu || 303-909-9424 OR david.tauriello@xbrl.us || 202-448-1985

Designing a Digital Future

Sponsorship Agreement

Tuesday & Wednesday, July 30-31 | Denver, CO | <https://govfin.xbrl.us>

Please complete this form to participate as a sponsor for this event – remember to review, sign and date the second page. Be sure to print, print to PDF or save the completed file.

Email or fax both pages of the completed agreement to David Tauriello - david.tauriello@xbrl.us or 866-516-6923 to receive an invoice for processing.

These opportunities are available on a first-come, first-serve basis. Once payment is received, we'll contact you for company logos, copy other materials, as well as sharing a code for complimentary registrations.

Company Name:	XBRL US Member:	Yes	No
Address:			
City:	State:	Zip:	
Contact Name:			
Contact Email:	Phone:		

Champion

Breakfast & AM Break

Advocate

Lunch & PM Break

Community

Digital Q&A

Networking Reception

Livestream

The company listed above agrees to participate as indicated above, and to comply with all the terms and conditions as outlined in this application, including the Rules and Regulations as outlined in this document. It is understood that, once accepted by XBRL US, this application shall become a binding legal obligation.

XBRL US Sponsor Agreement

Sponsorship: Acceptance as an event sponsor in no way implies endorsement of the Sponsor's products and/or services by XBRL US or the University of Denver

Exhibit Assignment: Assignment of space will be made on a first-come, first-serve basis with priority based on sponsor level and date of paid contract. XBRL US reserves the right of final decision and the right to amend floor plans to relocate exhibits in the best interest of the event.

Character of Exhibits: Exhibits are subject to the approval of the XBRL US. Exhibiting at an XBRL US event should be approached in a professional manner. XBRL US may take any action (including, but not limited to, removal from exhibit space) to prevent or curtail conduct detrimental to the event, as determined in the sole discretion of XBRL US.

Cancellation: Should the show be cancelled for any reason, the sole extent of liability of XBRL US shall be a refund of any amounts previously paid by the Sponsor.

Insurance: Any Sponsor exhibit shall be secured with the participating company's comprehensive general liability insurance coverage, inclusive of bodily injury and property damage. In addition, Sponsor acknowledges that neither XBRL US nor the host facility maintain insurance covering the Sponsor's property and that it is the sole responsibility of the Sponsor to obtain business interruption and property damage insurance covering any such losses.

Fire Regulations, etc.: Exhibits must conform to requirements of the venue as shared by XBRL US and its agents, as well as fire laws, health regulations, electrical codes, and other local, state, and federal laws and safety regulations.

Indemnification/Hold Harmless: Sponsor shall indemnify, hold harmless, and defend the University of Denver, XBRL US, and its members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, losses, claims and expenses on account of personal injury, death or damage to or loss of property or profits arising out of or contributed to by any act or omission of the Sponsor or its employees, agents, contractors, patrons and invitees, unless due to the sole gross negligence of XBRL US.

Limitation of Liability: The University of Denver and XBRL US, its members, officers, directors, agents and employees shall not be liable for any injury, loss, or damage to any person or property, and the Sponsor expressly releases XBRL US, its members, officers, directors, agents and employees from liability for the same. Notwithstanding any other provision, under no circumstances shall the liability of XBRL US, its members, officers, directors, agents, or employees to the Sponsor exceed amounts paid by the Sponsor to XBRL US, regardless of the nature of the claim.

Signature

Date

In lieu of my signature, the checked box below certifies that I am authorized and agree to the terms for Sponsorship in connection with this event on behalf of my organization. **Agree**