



# CALCBENCH

*Next Generation Financial Data Tools*

## Macro Economics through a Micro Economics Lens

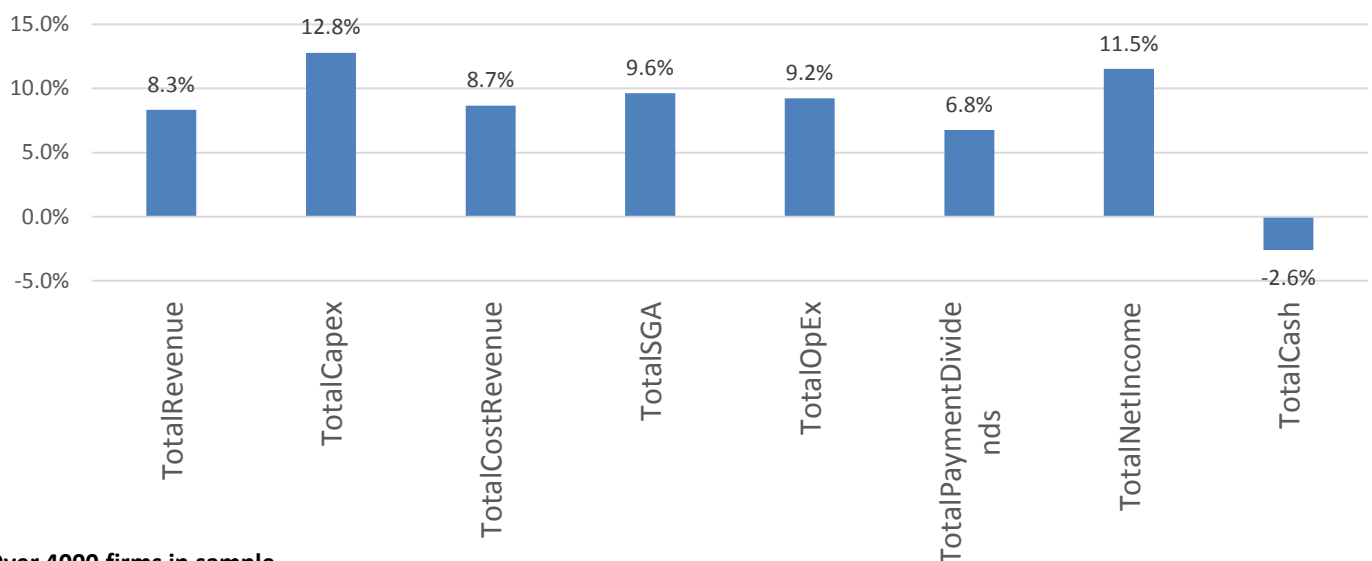
***Technology enables access to data in ways that were not possible prior.***

Calcbench is designed to help finance leaders collect and analyze hard to find competitor, customer, and supplier financial data in near real time to help them make more informed decisions. But now, you can use the power of firm level financials to paint broader pictures of the economy at large.

***What can our data tell you about the greater US economic engine and associated trends?***

Below is a chart that shows a very small sample of metrics that Calcbench maintains. The bars represent Year over Year aggregate changes in Revenues, Capital Expenditures, Cost Of Revenue (aka Cost of Goods Sold), , SG&A, Operating Expenses, Cash Dividends paid to shareholders and Cash.<sup>1,2</sup>

**3rd Quarter Year over Year Change by Metric**



1. Over 4000 firms in sample.

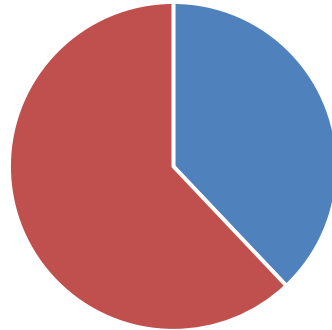
2. Calcbench DB normalizes over 300+ metrics. These are 8 of the more commonly used.



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## Top 50 companies control 37.9% of all US Revenue in Q3 2014 versus 39.0% of all US Revenue in Q3 2013!



■ Top 50 Firms % of revenue ■ The Rest (over 4700 firms)

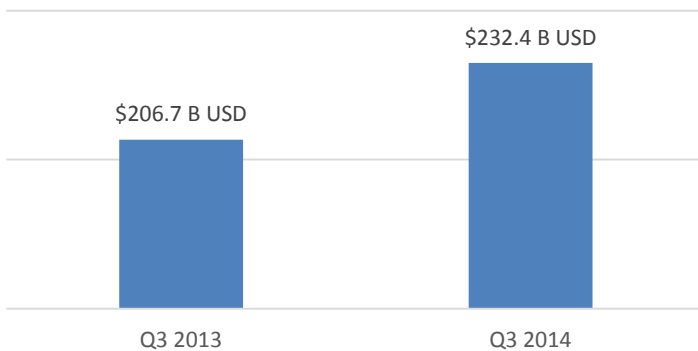
### Top 50 Revenue Firms with % of Revenue

Walmart Stores	3.2%	Wells Fargo	0.6%
Exxon Mobil	2.9%	Procter & Gamble	0.6%
Chevron	1.5%	Chrysler	0.6%
Berkshire Hathaway	1.4%	Amazon.Com	0.6%
Mckesson	1.2%	Bank Of America	0.6%
Apple Inc	1.1%	Metlife	0.5%
Phillips 66	1.1%	Wellpoint	0.5%
General Motors	1.1%	Johnson & Johnson	0.5%
General Electric	1.0%	Archer Daniels Midland	0.5%
Costco Wholesale	1.0%	Citigroup	0.5%
Cvs Health	0.9%	Pepsico	0.5%
Ford Motor	0.9%	Comcast	0.5%
Valero Energy	0.9%	American International Group	0.4%
At&T Inc.	0.9%	Google	0.4%
Unitedhealth Group	0.9%	United Technologies	0.4%
Verizon Communications	0.9%	Energy Transfer Equity	0.4%
Express Scripts	0.7%	Aetna	0.4%
Marathon Petroleum	0.7%	Intel	0.4%
Kroger	0.7%	Dow Chemical	0.4%
Cardinal Health	0.6%	United Parcel Service	0.4%
Boeing	0.6%	Te Connectivity	0.4%
Jpmorgan Chase	0.6%	Viacom	0.4%
Microsoft	0.6%	Bunge	0.4%
International Business Machines	0.6%	Energy Transfer Partners	0.4%
Philip Morris International	0.6%	Caterpillar	0.4%

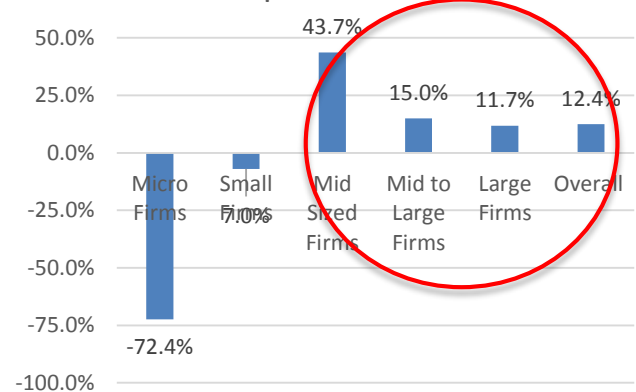


Capital Expenditures, may serve as an indicator of the confidence of a firm. When taken as an aggregate, the confidence level of industry becomes apparent. In Q3 2014 CAPEX grew by 12.4% over Q3 2013. But looking at firms by size is quite telling. Most firms are increasing **significantly (red circle)**<sup>1</sup>.

Capex Change (YoY)



Annual Capex Growth By Size



### Decreases in Capex (Sector)

- SERVICES Personal
- WATER TRANSPORTATION
- NONOPERATING ESTABLISHMENTS
- HEAVY CONSTRUCTION OTHER THAN BLDG CONST CONTRACTORS

### Increases in Capex (Sector)

- PIPE LINES (NO NATURAL GAS)
- REPAIR SERVICES
- AUTO DEALERS & GASOLINE STATIONS
- CONTRACTORS RESIDENTIAL BLDGS
- SERVICES AMUSEMENT & RECREATION

<sup>1</sup> Calcbench uses "net" capex.

Please note all data is based on Calendar Quarters, NOT Fiscal Quarters. Fiscal quarters provided upon request



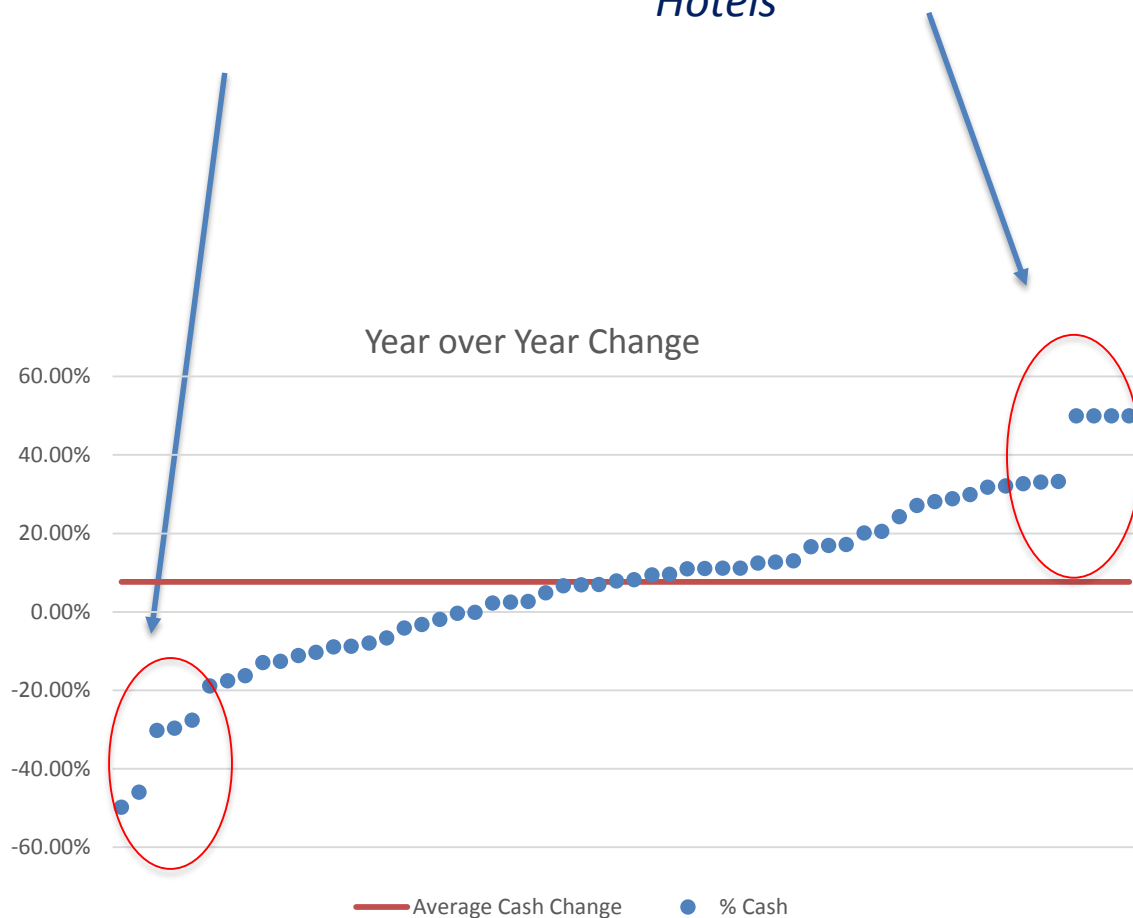
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Average cash on the balance sheet is down by 2.6% YoY. The chart below is aggregated by Sector (based on 2 digit SIC Code). For this group of firms, we ***eliminated financials*** as they use cash in operations.

*Decreased Cash in Metals, Trucking, Furniture, Jewelry and Water Transport sectors*

*Increased Cash in Health services, Motion Pictures, Retail Foods, Oil Pipelines and Hotels*

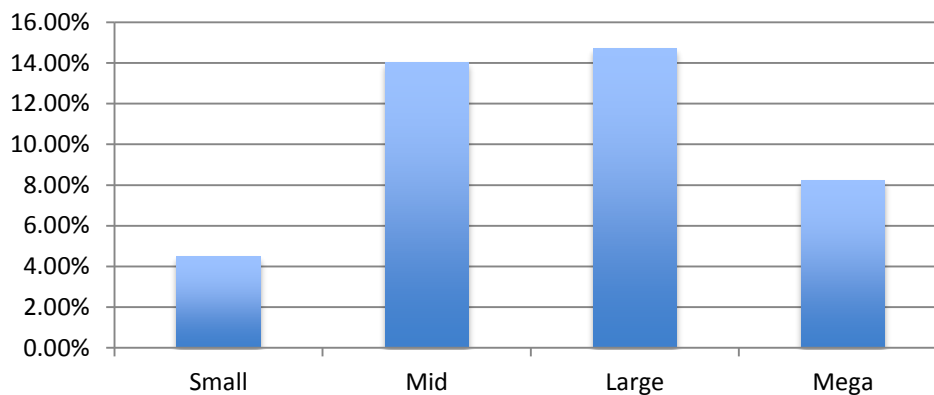




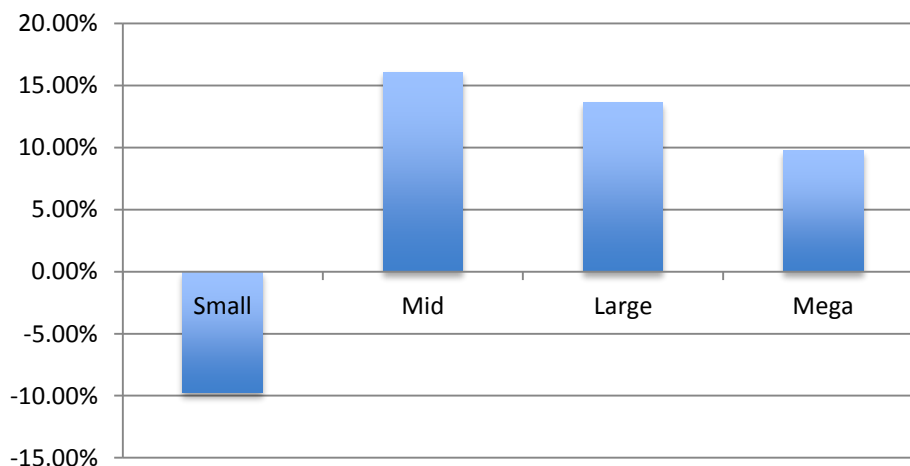
### Expenses

Overall, Operating Expenses grew 7% Year over Year and Selling, General and Administrative Costs were up slightly more than 6% in the same period. Looking by size of firm, the pattern seems to hold up. Input costs are increasing for everyone.

#### Operating Expense Changes



#### Cost Of Revenue Changes





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### Try Calcbench Today!

**ABOUT THIS REPORT:** This report was created using data analyzed via Calcbench's Premium Suite, an online interactive platform that helps finance leaders access and analyze financial data thoroughly and efficiently.

Our accessible and intuitive platform can aid in better understanding competitor financials, identifying potential risk areas, analyzing trends across industry sectors, or conducting more effective due diligence.

Sign up for a 2 week free trial at [www.calcbench.com/trial](http://www.calcbench.com/trial)

or contact us at [us@calcbench.com](mailto:us@calcbench.com) or via [www.calcbench.com](http://www.calcbench.com)

The screenshot displays the Calcbench Premium Suite interface. At the top, there's a navigation bar with 'CALCBENCH' and 'Query Footnotes'. Below that, a search bar and filters are visible. The main content area shows a financial statement for a company in the 'Foods - Well Known' sector. The table includes columns for 'Company', 'Revenue', 'Operating Income', and 'Profit'. The financial data is presented in a structured format with various line items and their corresponding values.

Company	Revenue	Operating Income	Profit
ANHEIUS BEV (BEV)	\$169,877,000	\$18,800,000	\$18,800,000
BECK'S BEER (BEV)	\$123,12,000	\$149,000	\$149,000
BREWERY BEV (BEV)	\$2,919,400,000	\$284,000	\$284,000
BREWERY BEV (BEV)	\$892,222,000	\$95,584.0	\$95,584.0
CHAMPAGNE (BEV)	\$1,175,000,000	\$1,193,000	\$1,193,000
COCA COLA (BEV)	\$48,917,000,000	\$10,779.0	\$10,779.0
CONSTITUTION BEV (BEV)	\$3,171,400,000	\$899,200	\$899,200
DAVITA BEV (BEV)	\$192,287,000	\$2,164.00	\$2,164.00
DAVITA BEV (BEV)	\$711	\$80,480	\$80,480
DAVITA BEV (BEV)	\$5,995,000,000	\$1,114.00	\$1,114.00

### CALCBENCH PREMIUM SUITE

Please note all data is based on Calendar Quarters, NOT Fiscal Quarters. Fiscal quarters provided upon request