### **Ready for Anything - Using Data in Perilous Times**

2020 Investor Forum Tuesday, November 17 Wednesday, November 18

Produced by

BarichCOLLEGE



CFA Society New York



APIs, Templates & Other Free Ways to Access Structured Data

Campbell Pryde, President and CEO, XBRL US What does "structuring" content in data standards really mean?

Putting information in XBRL form means that content (facts, taxonomies, reports (instance documents)) is available as "atomic" components – at the lowest level of detail

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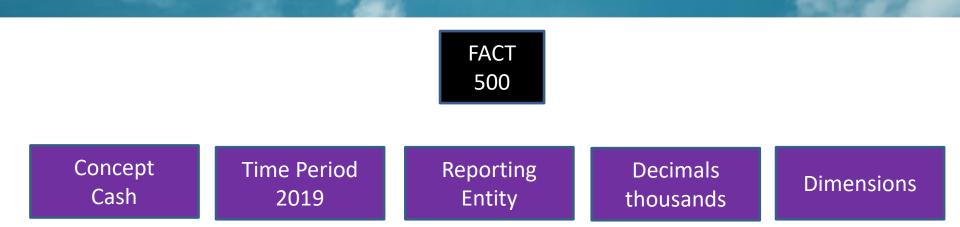
What does "structuring" content in data standards really mean?

XBRL content can be disaggregated or aggregated however the data consumer wants

XBRL content can be queried, extracted and consumed automatically

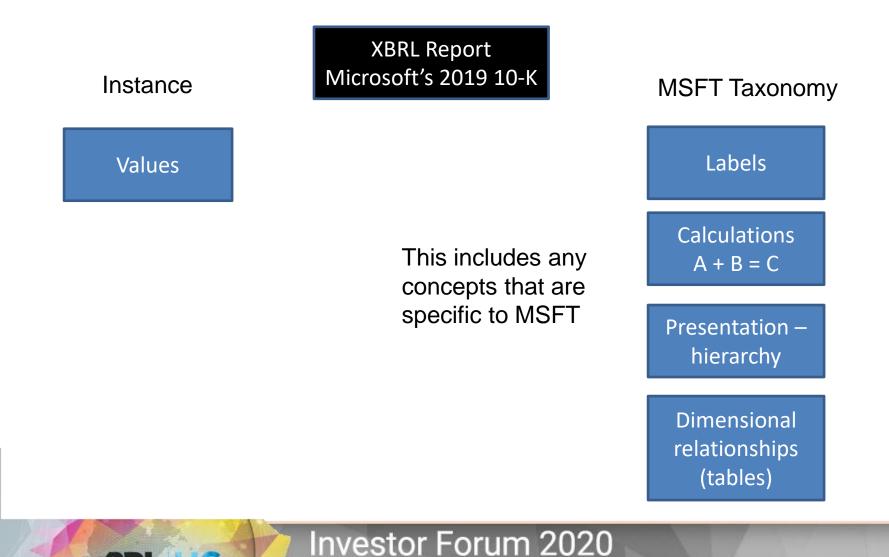
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# **Components of Instance**



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# **Components of an XBRL Report**



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slide 5

# Components of a Taxonomy

TAXONOMY

Core Concepts	Organizing Concepts	Defining Concepts	Relationships
Cash Net Income Revenue Assets	Groups Abstracts Entry points	Tables Members Axis	Calculations Presentations

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# What can be queried?

- Can query the instance
  - E.g. What is the value of Assets for fiscal year 2020 for MSFT?
- Can query the MSFT taxonomy (Company taxonomy)
  - E.g. What concepts are included in the calculation of Assets for MSFT
- Can query the Base taxonomy.
  - E.g. What Investing CF are used in the US GAAP
- Can query across multiple instances.
  - E.g. What is quarterly revenue for MSFT for the last 10 years

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# Query via the API

#### What is the value of Assets for fiscal year 2020 for MSFT?

- API parameters
  - concept.local-name = Assets
  - period.fiscal-year = 2020
  - entity.cik = 0000789019
  - period.fiscal-period = Y
  - fact.ultimus-index = 1
  - dimensions.count = 0
  - fields = fact.numerical-value

## API Call

https://api.xbrl.us/api/v1/fact/search?concept.local-name=Assets&period.fiscalyear=2020&entity.cik=0000789019&period.fiscal-period=Y&fact.ultimusindex=1&dimensions.count=0&fields=fact.numerical-value

## **Investor Forum 2020**

# Query via the API

#### What is the value of Assets for fiscal year 2020 for MSFT?

GET • site_url /api/v1/fact/searc	h	Send	<b>200 OK</b> 224 ms 93 B		
Body → Bearer → Query <sup>7</sup>	Header Docs		Preview - Header <sup>10</sup> Cookie Timeline		
URL PREVIEW https://api.xbrl.us/api/v1/fa sets&fields=fact.numerical-va ity.cik=0000789019&period.fis mensions.count=0	lue&period.fiscal-year=2020&	1- { 2- "paging": { 3 "limit": 2000, 4 "offset": 0, 5 "count": 1 6 }, 7- "data": [			
	Assets	▼ 🗹 🛍	8- { 9 "fact.numerical-value": 301311000000		
≡ fields	fact.numerical-value	▼ 🗹 🛍	10 } 11 ] 12 }		
$\equiv$ period.fiscal-year	2020	▼ 🗹 🛍			
≡ entity.cik	0000789019	▼ 🗹 🛍			
$\equiv$ period.fiscal-period	Y	▼ 🗹 🛍			
≡ fact.ultimus-index	1	▼ 🗹 🛍			
$\equiv$ dimensions.count	0	▼ 🗹 🛍			

## **Investor Forum 2020**

# Query via Database

#### What is the value of Assets for fiscal year 2020 for MSFT?

SQL Parameters

 element\_local\_name = 'Assets'
 fiscal\_period = 'Y'
 fiscal\_year = 2020
 dimension\_count = 0
 ultimus\_index = 1
 entity\_code = '0000789019'

• Query

select effective value from fact join report ON report.report id = fact.accession id join entity ON entity.entity id = report.entity id where element local name = 'Assets' and fiscal period = 'Y' and fiscal year = 2020 and dimension count = 0and ultimus index = 1 and entity code = '0000789019'

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# Query via the Database

#### What is the value of Assets for fiscal year 2020 for MSFT?

301311000000

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B					
ୟ୍ୟ	edgar_db/filertoolkit@High IO				
Quer	ry Editor Query History				
1	select effective_value				
2	from fact				
3	<pre>join report ON report.report_id = fact.accession_id</pre>				
4	<pre>join entity ON entity.entity_id = report.entity_id</pre>				
5	<pre>where element_local_name = 'Assets'</pre>				
6	and fiscal_period = 'Y'				
7	and fiscal_year = 2020				
8	and dimension_count = 0				
9	and ultimus_index = 1				
10	and entity_code = '0000789019'				
Data	Data Output Explain Messages Notifications				
	effective_value				

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#### What is the value of Assets for fiscal year 2020 for MSFT?

- Xule parameters
  - concept = Assets
  - Period = date(2020-06-30)
  - entity.id = 0000789019
  - dimensions.count = []
- XULE expression

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[@concept=Assets @period=date('2020-06-30') @entity.id = '0000789019']

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#### What is the value of Assets for fiscal year 2020 for MSFT?

entry code="DQC.MSFT\_Assets" level="info"> <message filing\_url="https://www.sec.gov/Archives/edgar/data/789019/000156459020034944/msft-10k\_20200630\_htm.xml" severity="info" cid="4365202152">[DQC.MSFT\_Assets] 301,311,000,000 - https://www.sec.gov/Archives/edgar/data/789019/000156459020034944/msft-10k\_20200630\_htm.xml 6376</message> <ref href="https://www.sec.gov/Archives/edgar/data/789019/000156459020034944/msft-10k\_20200630\_htm.xml#F\_000144" sourceLine="6376"> <property name="label" value="Assets"/> <property name="namespace" value="http://fasb.org/us-gaap/2020-01-31"/> <property name="name" value="Assets"/> <property name="QName" value="us-gaap:Assets"/> <property name="contextRef" value="C\_0000789019\_20200630"> <property name="entity" value="0000789019"> <property name="scheme" value="http://www.sec.gov/CIK"/> <property name="instant" value="2020-06-30"/> <property name="unitRef" value="U\_iso4217USD (\$)"> <property name="measure" value="iso4217:USD"/> <property name="decimals" value="-6"/> <property name="precision" value="None"/> <property name="xsi:nil" value="false"/> <property name="value" value="301,311,000,000"/>

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# Query via the API

#### What concepts are included in the calculation of Assets for MSFT?

- API parameters
  - dts.id = 417093

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- network.id = 47844486
- API Call

https://api.xbrl.us/api/v1/relationship/tree/search? format=flat&dts.id=417093&network.id=47844486&fields=relationship.sourcename,relationship.target-name,relationship.weight,relationship.treesequence,relationship.tree-depth

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# Query via the API

#### What is the value of Assets for fiscal year 2020 for MSFT?

https://api.xbrl.us/api/v1/relationship/tree/search?format=flat&dts.id=417093&network.id=47844486&fields=relationship.source-name,relationship.target-name,relat							
relationship.sour	relationship.target-name	relationship.wei	relationship.tree	relationship.tree	relationship.id	network.id	
Assets	AssetsCurrent	1	1	1	600150832	47844486	
AssetsCurrent	CashCashEquivalentsAndShortTermInvestments	1	2	2	600150833	47844486	
CashCashEquiv	CashAndCashEquivalentsAtCarryingValue	1	3	3	600150834	47844486	
CashCashEquiv	ShortTermInvestments	1	4	3	600150835	47844486	
AssetsCurrent	AccountsReceivableNetCurrent	1	5	2	600150836	47844486	
AssetsCurrent	InventoryNet	1	6	2	600150837	47844486	
AssetsCurrent	OtherAssetsCurrent	1	7	2	600150838	47844486	
Assets	PropertyPlantAndEquipmentNet	1	8	1	600150839	47844486	
Assets	OperatingLeaseRightOfUseAsset	1	9	1	600150840	47844486	
Assets	LongTermInvestments	1	10	1	600150841	47844486	
Assets	Goodwill	1	11	1	600150842	47844486	
Assets	FiniteLivedIntangibleAssetsNet	1	12	1	600150843	47844486	
Assets	OtherAssetsNoncurrent	1	13	1	600150844	47844486	
LiabilitiesAndSto	Liabilities	1	14	1	600150845	47844486	

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# Query via Database

#### What is the value of Assets for fiscal year 2020 for MSFT?

• SQL Parameters

element\_local\_name = 'Assets'
network.id=47844486
fiscal\_year = 2020
dimension\_count = 0
ultimus\_index = 1
entity\_code = '0000789019'

• Query

select qname.local\_name
from
descendant\_get\_network\_relationships('
Assets', 12, 47844486) assets\_desc
JOIN element
 ON element.element\_id =
assets\_desc.to\_element\_id
join qname
 ON qname.qname\_id =
element.qname\_id
order by tree\_sequence

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# Query via the Database

#### What is the value of Assets for fiscal year 2020 for MSFT?

Б Ф	P ▼ B Q ▼ P ▼ P P P P P P P P P P P P P P P P				
	ry Editor Query History				
1 2 3 4 5 6 7 8 9	<pre>select qname.local_name from descendant_get_network_relationships('Assets',12,47844486) assets_desc JOIN element ON element.element_id = assets_desc.to_element_id join qname ON qname.qname_id = element.qname_id order by tree_sequence 8</pre>				
Data	Output     Explain     Messages     Notifications       Iocal_name character varying     Image: Character varying     Image: Character varying				
1	AssetsCurrent				
2	CashCashEquivalentsAndShortTermInvestments				
3	CashAndCashEquivalentsAtCarryingValue				
4	ShortTermInvestments				
5	AccountsReceivableNetCurrent				
6	InventoryNet				
7	OtherAssetsCurrent				
8	PropertyPlantAndEquipmentNet				
9	OperatingLeaseRightOfUseAsset				
10	LongTermInvestments				
11	Goodwill				
12	FiniteLivedIntangibleAssetsNet				
13	OtherAssetsNoncurrent				

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#### What concepts are included in the calculation of Assets for MSFT?

- Xule parameters
  - concept = Assets
- XULE expression

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navigate summation-item descendants from Assets returns set (target-name)

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#### What is the value of Assets for fiscal year 2020 for MSFT?

<entry code="info" level="info"></entry>
<pre><message>[info] loaded in 2.23 secs at 2020-11-16T21:44:52 - https://</message></pre>
www.sec.gov/Archives/edgar/data/789019/000156459020034944/
<pre>msft-10k_20200630_htm.xml </pre>
<pre><ref href="https://www.sec.gov/Archives/edgar/data/789019/&lt;/pre&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;000156459020034944/msft-10k_20200630_htm.xml"></ref></pre>
<pre><entry code="DQC.MSFT_Asset_Desc" level="info"></entry></pre>
<pre><message cid="4430922472" filing_url="https://www.sec.&lt;/pre&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;gov/Archives/edgar/data/789019/000156459020034944/&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;pre&gt;msft-10k_20200630_htm.xml" severity="info">[DQC.MSFT_Asset_Desc] set</message></pre>
<pre>(us-gaap:0therAssetsNoncurrent, us-gaap:ShortTermInvestments,</pre>
<pre>us-gaap:CashAndCashEquivalentsAtCarryingValue, us-gaap:Goodwill,</pre>
<pre>us-gaap:LongTermInvestments, us-gaap:InventoryNet,</pre>
us-gaap:AccountsReceivableNetCurrent,
us-gaap:OperatingLeaseRightOfUseAsset,
us-gaap:FiniteLivedIntangibleAssetsNet,
<pre>us-gaap:PropertyPlantAndEquipmentNet, us-gaap:AssetsCurrent,</pre>
us-gaap:OtherAssetsCurrent,
<pre>us-gaap:CashCashEquivalentsAndShortTermInvestments) - <!--</pre--></pre>
entry>

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# **Query Comparison**

Query Type	ΑΡΙ	Database	XULE
Data from a specific instance	Good	Good	Good
Data from a company specific taxonomy	Requires multiple calls. Get entire tree. Cannot do recursion down a path	Need to identify the networks where the element appears. Limited network navigation	Only requires the element name and returns only the data requested. Many options to navigate networks
Network data from a published taxonomy	Same as above	Same as above	Same as above
Data across filings	Can query across all filings	Can query across all filings	Can only query a single filing at a time
Aggregation across multiple filings	Have to download data and do aggregation	Can calculate aggregated data	Can only do aggregation and calculations on a single filing

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- XULE
  - Validation rules
  - Data Normalization
  - Analytics on a single filing
  - Alternative Renderings
- Database
  - Aggregated and grouped data
  - Queries across multiple data sets and custom data analytics
- API
  - used in applications
  - Fast access to data

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- Allows integration into other data analytical tools
  - Excel, Google Sheets, Jupyter Notebook, R, etc.

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# Documentation

#### Xule

http://xule.org

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## API

https://xbrlus.github.io/xbrl-api/

Database

https://xbrl.us/home/use/filings-database/

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