

2021 Investor Forum Event Sponsorship

Name of Event: Data that Delivers

Event Times: Wednesday, November 10, 2021 (12:30 - 5:00 PM)

Availability: 2 event sponsor opportunities OR 1 exclusive opportunity

About the event: The 2021 Investor Forum – *Data that Delivers* is a virtual event that focuses on how good quality, granular, machine-readable data is driving greater automation, and producing more dependable and consistent outcomes for researchers, analysts, investors, corporate planners, auditors, regulators, and standard setters. Structured financial statement data even makes fintech applications like Artificial Intelligence more reliable.

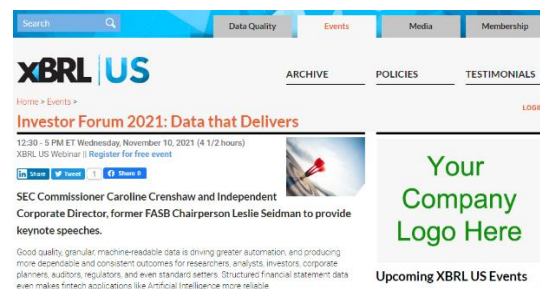
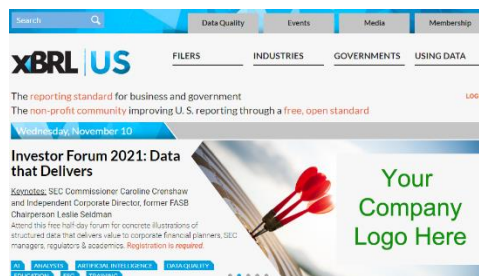
About the audience: Together with our event marketing partners – CFA Institute, CFA Society New York and the Zicklin School of Business at Baruch College – this event has drawn a significant cross-section of analysts, investors, researchers, software developers and others for more than a decade. Last year’s virtual event registration exceeded 450 and we expect this year’s event - paired with the strength of our keynotes and expert panels addressing timely topics - to draw a similar large national and international audience.

See <https://xbrl.us/forum> for program details and contact David Tauriello (david.tauriello@xbrl.us || 202-448-1985) with questions or for more information.

Sponsor Benefits:

- Company logo and recognition as a sponsor for the event on: XBRL US home page Investor Forum feature (see below); event page on XBRL US web site (see below); attendee registration page; event entry page, and; all dedicated XBRL US marketing email messages for the event
- Acknowledgement as an event sponsor during opening and closing remarks
- Between-session slide recognizing sponsorship, with the option to have a company-specific 60-second video* played before one panel session
- Logo and company-specific copy* on a sponsor page linked from attendee web interface
- Pre-event ‘welcome’ email* to registered attendees
- Attendee contact list following the event
- Replay exposure through the XBRL US YouTube channel (archive visible from our web site)

* company-developed content is subject to XBRL US approval



Cost: \$3,000 XBRL US Member (\$4,500 non-member) OR exclusive for \$5,500 XBRL US Member (\$8,500)

Details and Deadlines:

Due ASAP: Color logo in .eps .ai or other vector format. If your logo standard requires use of separate treatment for b/w print, please be sure to share this file. If you're unable to share files (logo and .mp4 video) via email, please send a URL where materials may be downloaded.

Due 10/31/21: Draft copy for welcome email to attendees (subject to XBRL US approval)

Terms of Participation as an XBRL US Sponsor

Sponsorship: Acceptance as a Sponsor of an XBRL US event in no way implies endorsement of the sponsor's products and/or services by XBRL US and should not be communicated as such.

Cancellation: Should the event be cancelled for any reason, the sole extent of liability of XBRL US shall be a refund to the sponsor of amounts previously paid.

Indemnification/Hold Harmless: Sponsor shall indemnify, hold harmless, and defend XBRL US, and its members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, losses, claims and expenses, loss of profits arising out of or contributed to by any act or omission by XBRL US or its employees, agents, contractors, patrons and invitees, unless due to the sole gross negligence of XBRL US.

Limitation of Liability: XBRL US, its members, officers, directors, agents and employees shall not be liable for any injury, loss, or damage to any person or property, and the Sponsor expressly releases XBRL US, its members, officers, directors, agents and employees from liability for the same. Notwithstanding any other provision, under no circumstances shall the liability of XBRL US, its members, officers, directors, agents, or employees to the Sponsor exceed amounts paid by the Sponsor to XBRL US, regardless of the nature of the claim.

As an authorized representative of _____ (company name), I agree to the terms for Sponsorship in connection with this event.

Signature _____ Date _____

Company name as it should be listed in connection with the agreement	
Company contact's name	
Contact's phone and email	