

Collaborating on data exchange in the banking sector: SBR Nexus

René van der Meij





Introduction

René van der Meij CTO of SBR Nexus

Worked on taxonomies since 2014
Tribe lead for SBR Services for government
Chair of Tactical consultation forum Dutch SBR
Program

Board member XBRL-EU Contributor to "Challenging the Chain"



Agenda



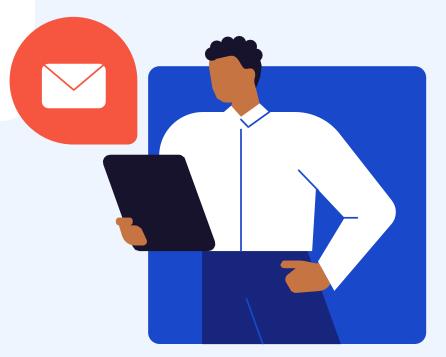
01

SBR Program in the Netherlands 02

SBR Nexus

03

Data products



Agenda



01

SBR Program in the Netherlands 02

SBR Nexus

03

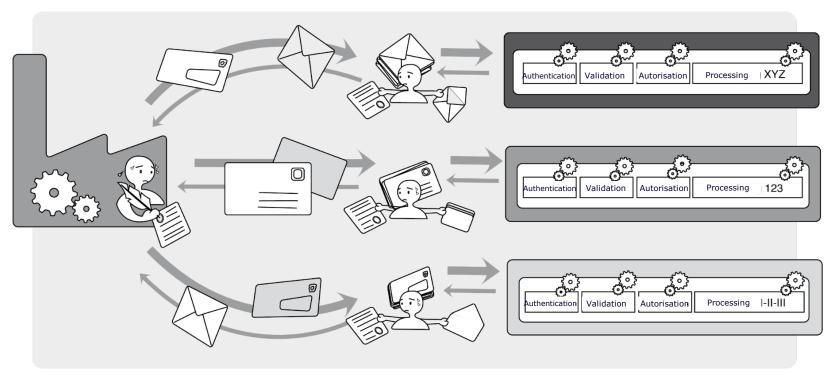
Data products



Pre-SBR

Paper interaction





Source: Challenging the Chain (2015)

Pre-SBR: Digitalisation

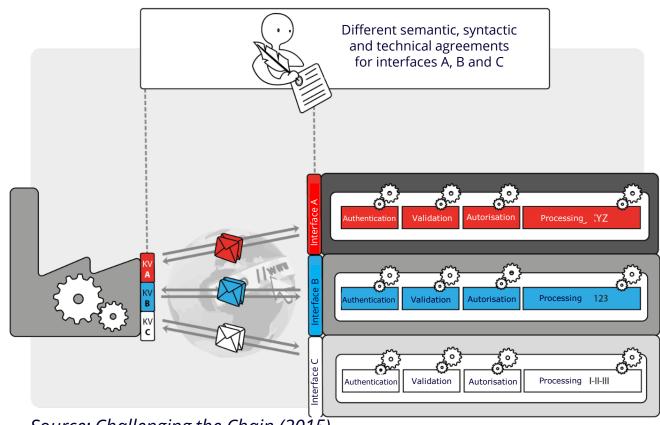
My first experience with the "digital government"





Pre-SBR: Disorderly interaction

Oncoordinated digitalisation led to different standards and high implementation costs



Source: Challenging the Chain (2015)

Start of SBR Program

Public private partnership

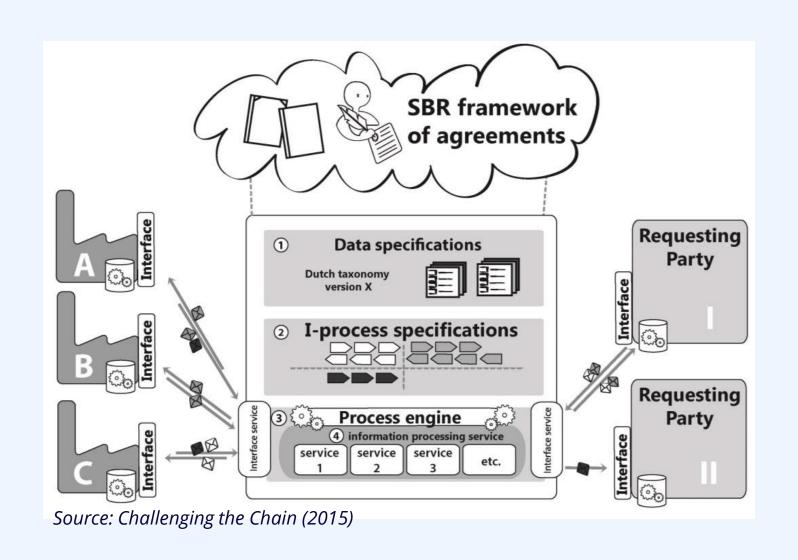
- Early 2000's initial talks: Tax Office, Chamber of Commerce, Bureau of statistics and Banks.
- Goals
 - Reduce administrative burdens
 - Transparency
 - Efficiency
- Standardization needed on:
 - Data definitions
 - Processes
 - Technology
- Important predecessors of the program:
 - NTP project (national taxonomy project)
 - GEIN (Generic Infrastructure project)



Standard Business Reporting

SBR Shared Service Centre





Agenda



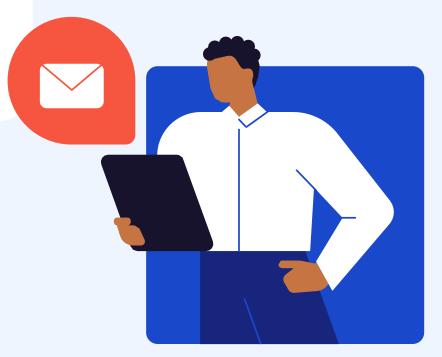
01

SBR Program in the Netherlands 02

SBR Nexus

03

Data products





Collaborating on data requirements



To improve the *process* of exchanging business data, the three major banks have sought *cooperation* and founded SBR Nexus.

Through SBR Nexus, companies can exchange business information system-to-system with banks. SBR Nexus is a not-for-profit organisation. As a knowledge partner, it supports the full chain (banks, service providers, entrepreneurs, and software vendors) in implementing and using agreed market standards.

The Initiators





Rabobank

Orchestrating the stakeholders for success



As a chain director, SBR Nexus brings parties such as the government, the business community and the financial sector together to reach agreements on the exchange of information

SBR Nexus acts as both chain director and knowledge partner.













Industry associations













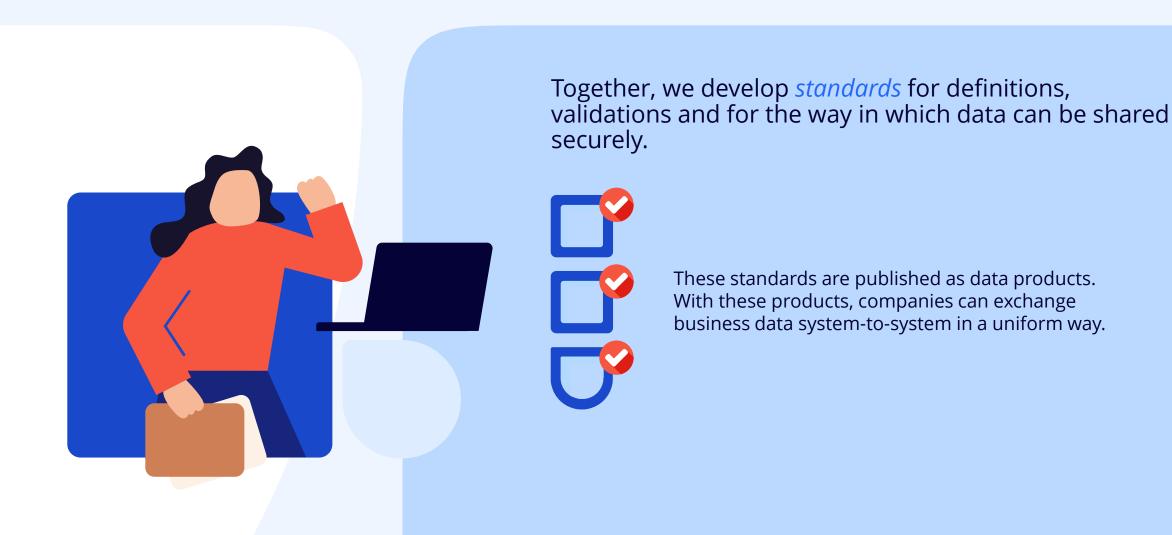






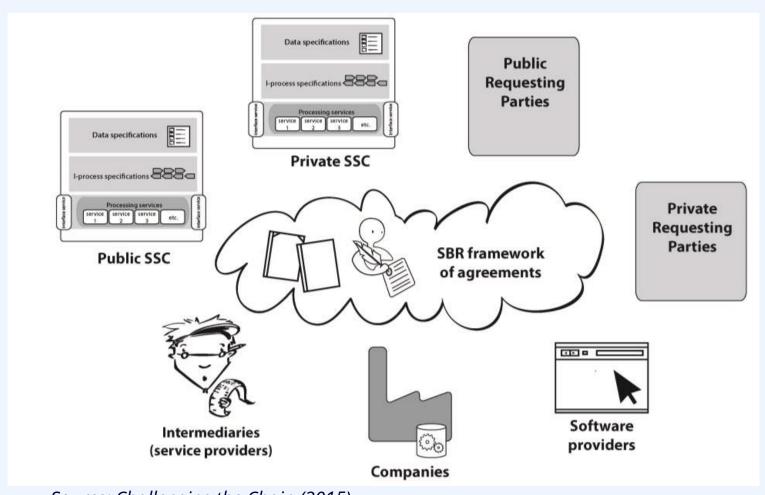
Co-develop standards





Own Private Shared Service Centre





Source: Challenging the Chain (2015)

The set of agreements was expaned with digital signatures





We enabled *Assurance* in our process to increase trust in reported data.

Intermediaries set *Digital signatures* on the reports with their personal certificates to strengthen reliability of information

The amount of data products has expanded since the start





The *data products* that entrepreneurs can use are:



SBR Valuation Report



SBR Rental Information



SBR Annual Report

Agenda



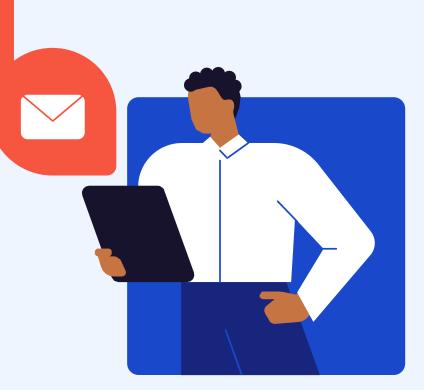
01

SBR Program in the Netherlands 02

SBR Nexus

03

Data products



Credit information

- Existing Law & Regulations
- Reuse of elements from Chamber of Commerce entrypoints
- Existing SBR reporting flow



Credit information

- Existing Law & Regulations
- Reuse of elements from Chamber of Commerce entrypoints
- Existing SBR reporting flow

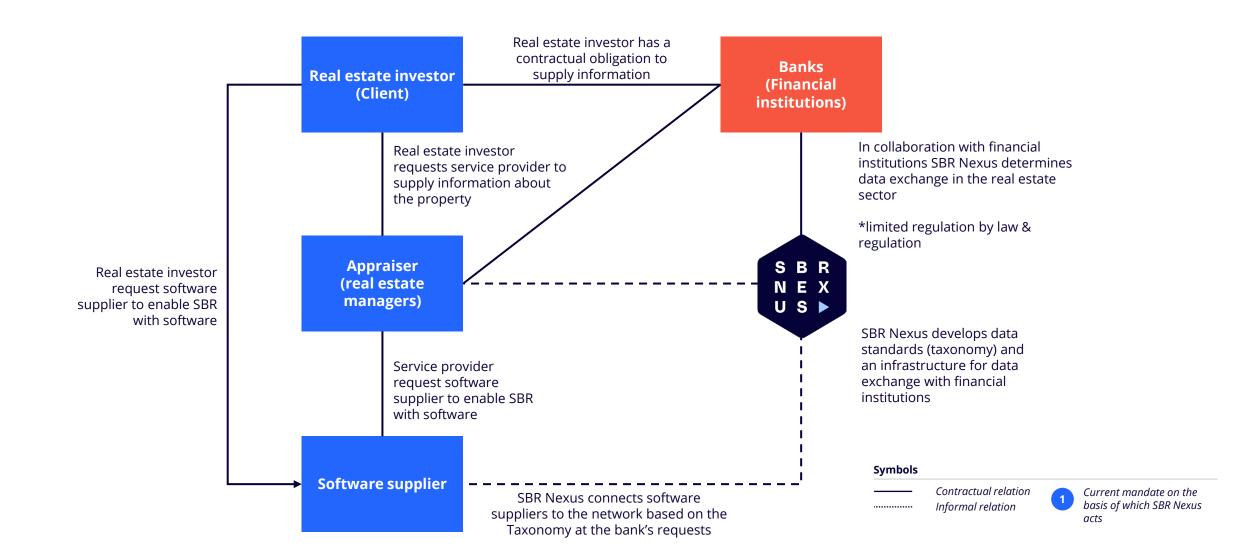
Real estate



- **Limited** Law & Regulations (guidelines)
- **Limited** Reuse of elements from Chamber of Commerce entrypoints
- **Non uniform** Existing reporting flow

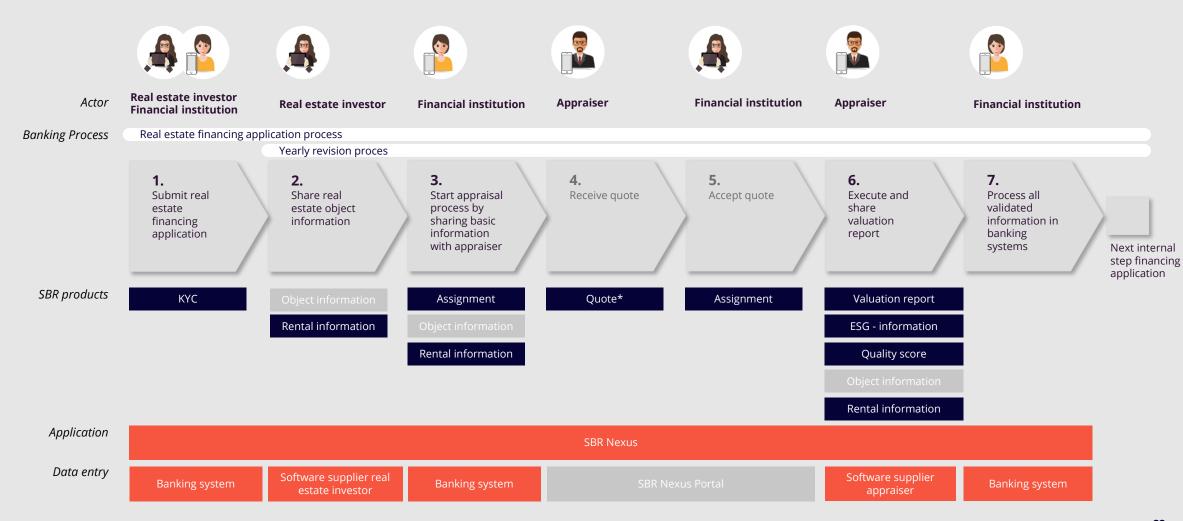
Collaboration SBR Nexus





Real estate ecosysteem



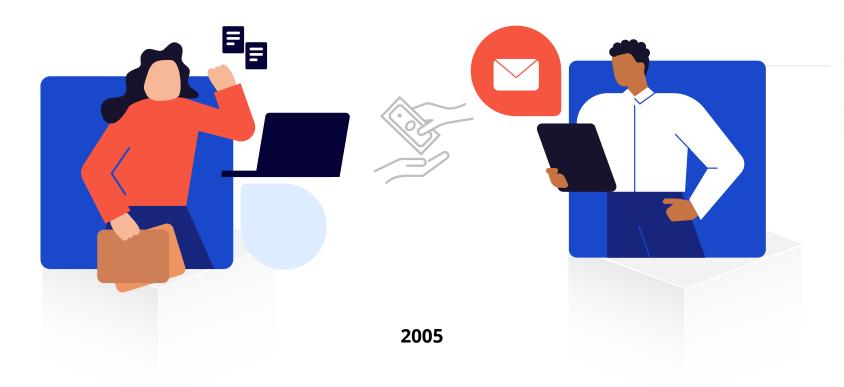


²²



Where the customer received approval for financing based on limited information a few years ago

Duration of financing process: ~10 days



Guiding the customer through the loan application process. Relationship manager focuses on providing attention and advice to the (potential) bank customer.

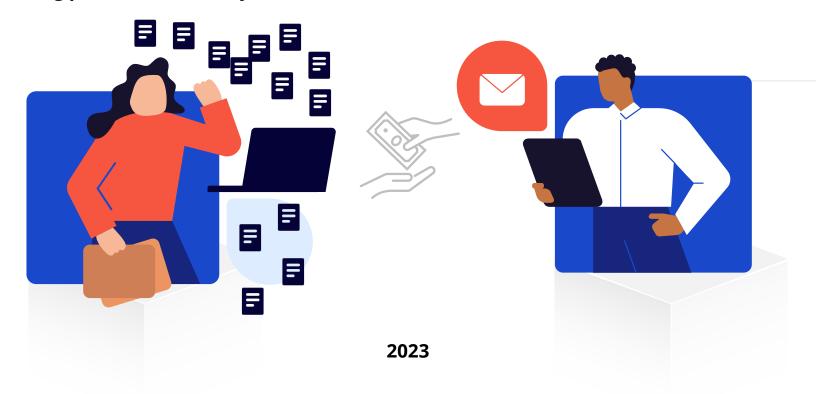
ENTREPRENEUR

ACCOUNT MANAGER



...is the financing process nowadays a time-consuming procedure where the customer needs to provide several documents...

Duration of financing process: 25 – 60 days



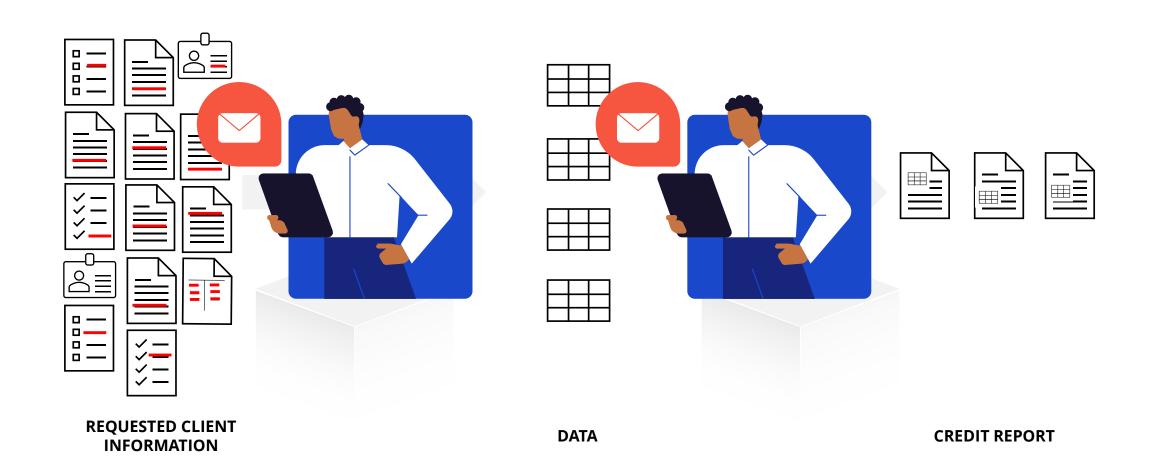
Guiding the customer through the loan application process. The focus of the relationship manager is on gathering the right information, with limited attention and advice directed towards the (potential) bank customer.

ENTREPRENEUR

ACCOUNT MANAGER



...all these documents from different sources and in various formats need to be processed (re-typed) by the account manager into information in a credit report.

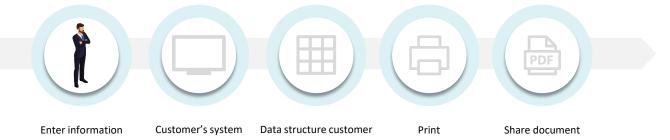




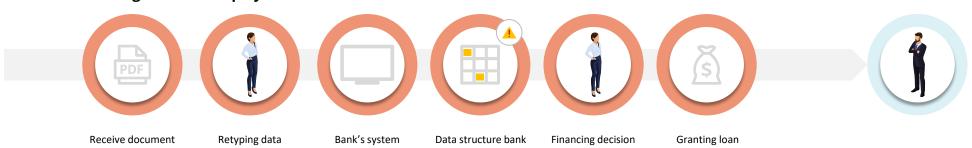
All the information provided by the customer from their own system is printed and submitted to the bank. Subsequently, the bank converts this printed information back into data in order to make a financing decision.

Customer journey - accountant, bookkeeper, appraiser, property owner, etc.

Duration of financing process: 25 – 60 days



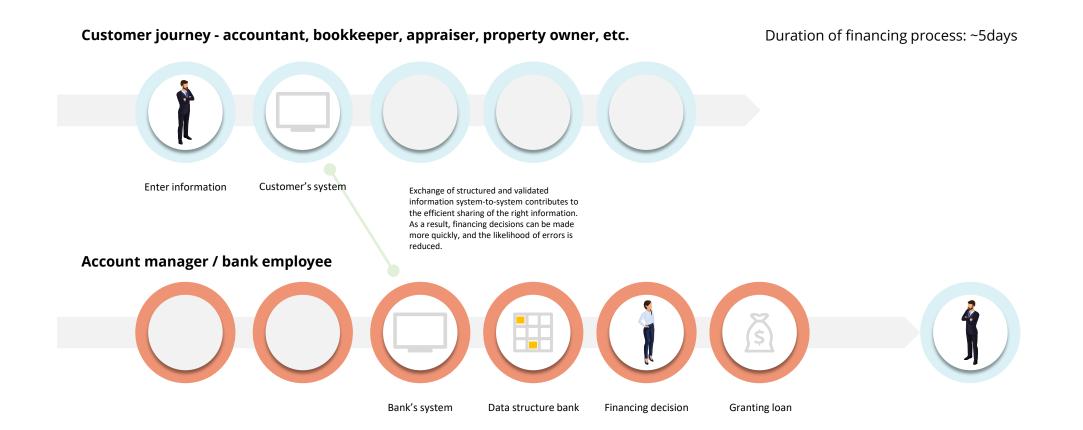
Account manager / bank employee







Through standardization and validated information exchange, information can be efficiently shared between the customer's systems and the bank.



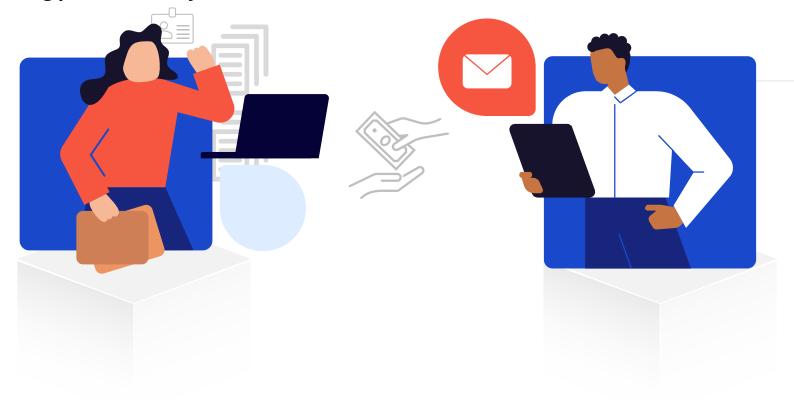


Guiding the customer through the loan application process. The focus of the relationship manager is on providing attention and advice to the (potential) bank

customer.

SBR Nexus enables the standardized and validated digital exchange of information, allowing a customer to efficiently provide the required information.

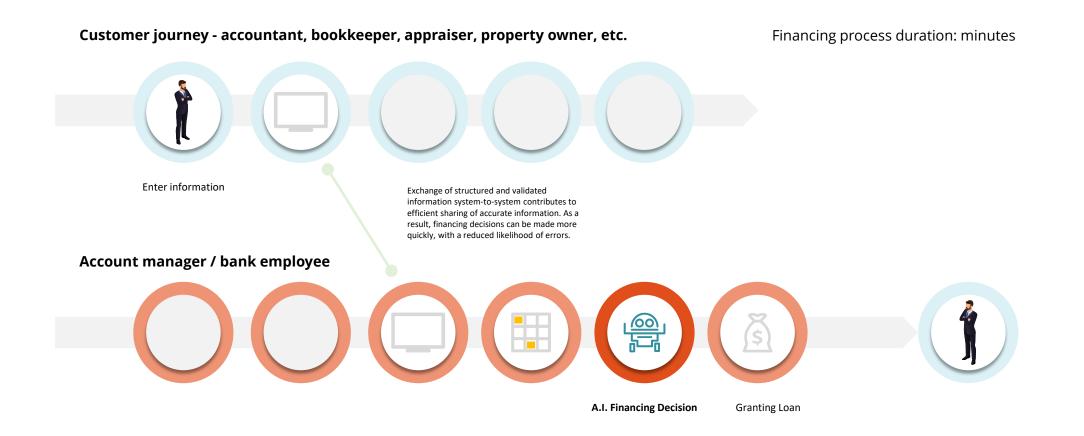
Duration of financing process: ~5 days



ACCOUNT MANAGER



By exchanging structured and validated information, it's possible to further automate financing decisions, while complex cases can be handled with greater care.



Lessons learned



- Have a contractual driving force to define a new taxonomy and push the market, enforce the standard
- Start small. Before defining key deliverables, create a predefined end-state. A method we used is design thinking: discover, define, develop & test
- Establish dataflow control with a self-developed portal first
- Add validations to taxonomy for data quality
- Collaborate, test and evaluate with all involved parties in the data chain. Make the project a shared innovation
- Mandatory SBR reporting is crucial for market adoption



"if you want to go fast, go alone;

if you want to go far, go together"



René van der Meij

CTO

Rene.vandermeij@sbrnexus.nl

Let's connect:



